ÉCOLE POLYTECHNIQUE FÉDÉRALE DE LAUSANNE

College of Management of Technology

MGT-621 MICROECONOMICS (PROF. WEBER)

Course Project

Autumn 2023

Issued: Monday, September 11, 2023 Due: Monday, October 30, 2023

Real-World Application. Provide one newspaper clipping¹ and a ten-page write-up (20 pages max., including all appendices and references) of how one could apply some of the concepts in the course to this real-world situation. Please develop a small *model* (*with computations*) that you add to explain exactly how you would apply the concepts (you can make up numbers if necessary to illustrate what you mean). This question will be graded personally by the instructor. Evaluation criteria are the following:

- 1. Relevance and originality
- 2. Clarity of expression
- 3. Quality of synthesizing the concepts (for the chosen application)

Your example should be convincing and "neat." It counts for 40% of the course grade.

¹Please add a printout or copy, including the exact source (e.g., New York Times, January 6, 2023, pp. 5–7, and/or the corresponding weblink).